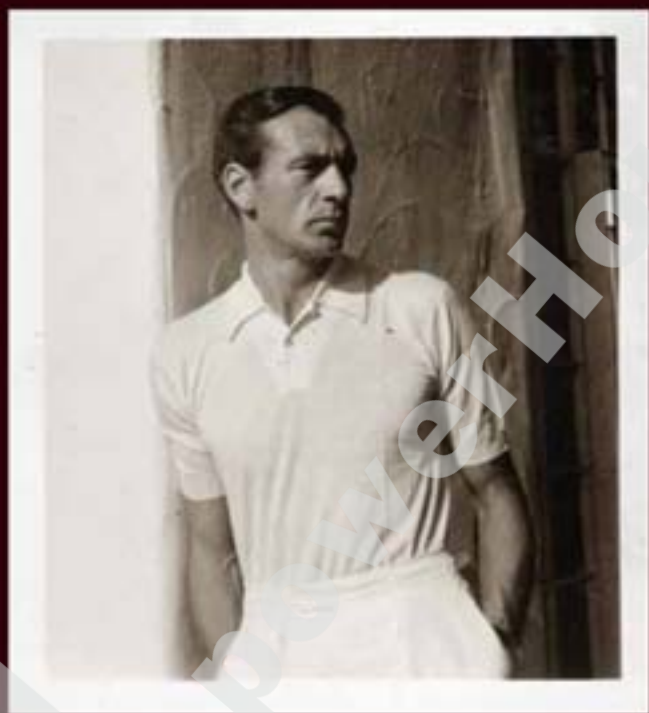


Gary Cooper



Enduring
Style

GARY COOPER:

Enduring Style

By G. Bruce Boyer and Maria Cooper Janis

Foreword by Ralph Lauren

Design by Ruth Ansel

Published by



To be released: **December 2011**

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Gary Cooper Enduring Style

FOREWORD BY RALPH LAUREN

TEXT BY G. BRUCE BOYER AFTERWORD BY MARIA COOPER JANIS

POWERHOUSE BOOKS | BROOKLYN, NY

When I was growing up, the movies opened up a world that I had never dreamed of—and I walked right in. That's where I ran into one of my favorite movie stars, Gary Cooper. When Cooper played a cowboy you really believed he was a cowboy, and when he played an international man of sophistication, he was just as believable. That had a real effect on me, and was what I found so interesting about him. He was at home in either role and always convincingly authentic. There weren't many actors that could do that, which is why Gary Cooper was not only the biggest star of his time, but also the definitive "American" movie star—handsome, honorable, honest. Who else could have played the great American baseball player Lou Gehrig in *The Pride of the Yankees* or World War I's most decorated American soldier in *Sergeant York*?

The real-life Gary Cooper was just as authentic. He had an ideal American look—unstudied yet refined, natural, and playful. There was a charm about him in the way he didn't take himself too seriously. He had that sort of "aw shucks" attitude, plus a look that was all about quality, and a way of dressing that was very much his own. I always admired his nonchalance, his casualness. He could go hunting with



Hemingway, skiing with Clark Gable, joke around with Pablo Picasso, and hobnob with royalty. And he was able to be Audrey Hepburn's leading man when she was barely thirty and he was fifty-five. Like the title of this book, Gary Cooper's style is enduring. He had a timeless aesthetic we can't help but appreciate—a floppy white handkerchief in the pocket of an impeccably cut jacket, a flying tie, a soft collared shirt, an old felt hat, and a warm smile. Men and women alike loved him because he was rugged and charming at the same time.

I only wish I'd met him.

RALPH LAUREN



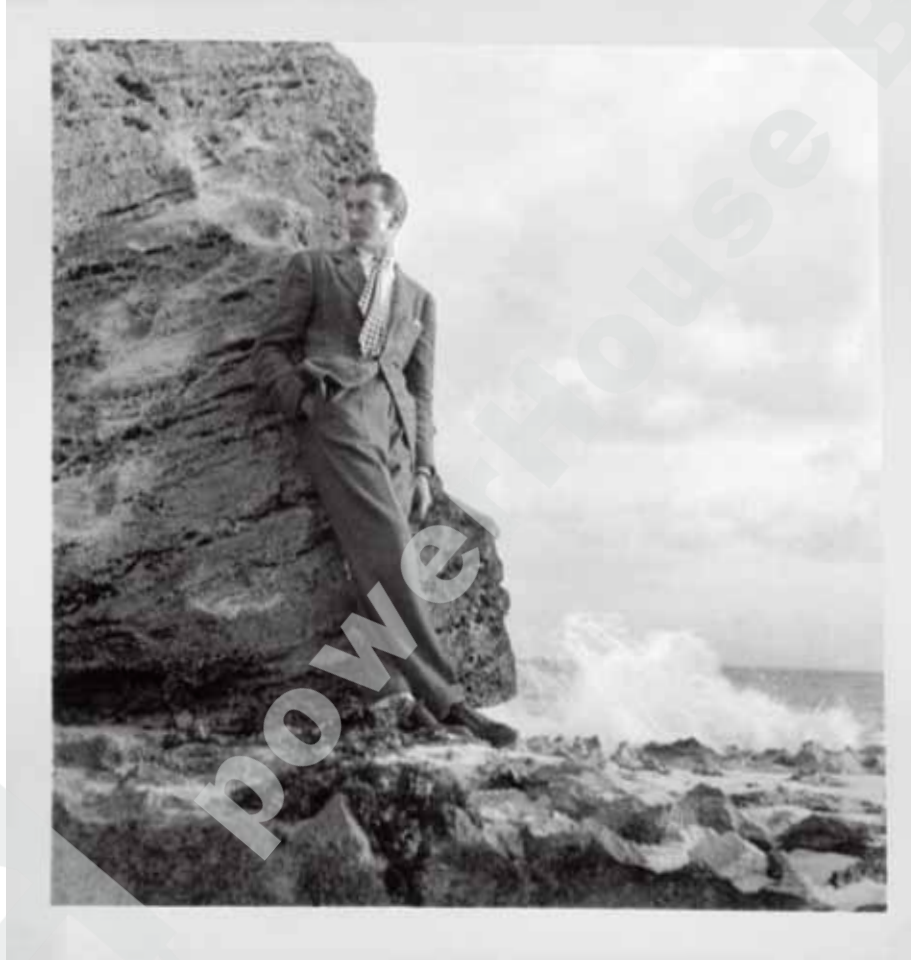
Gary, photographed by Edward Steichen, Hollywood, California, 1928





Veronica "Rocky" Cooper, Gary, Van Nuys, California, 1933





Gary, Point Dume, California, 1934



Gary, Los Angeles, California, 1936





Gary's custom saddle, Brentwood, California, 1935



Gary, wearing a leather shirt he made by hand, Brentwood, California, 1937



Gary, Southampton, New York, 1941

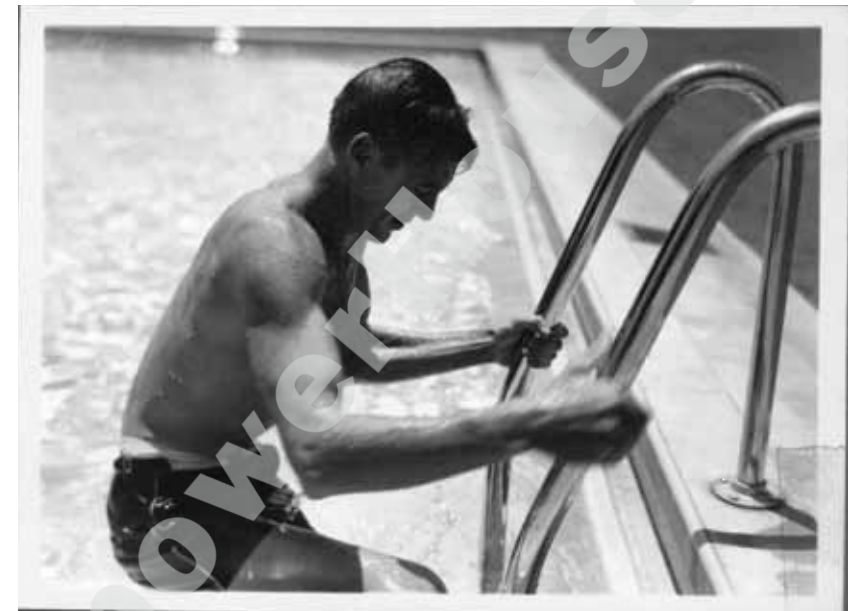


Gary, Malibu, California, 1937





Jimmy Stewart, Gary, Malibu, California, 1951



Gary, Brentwood, California, 1938



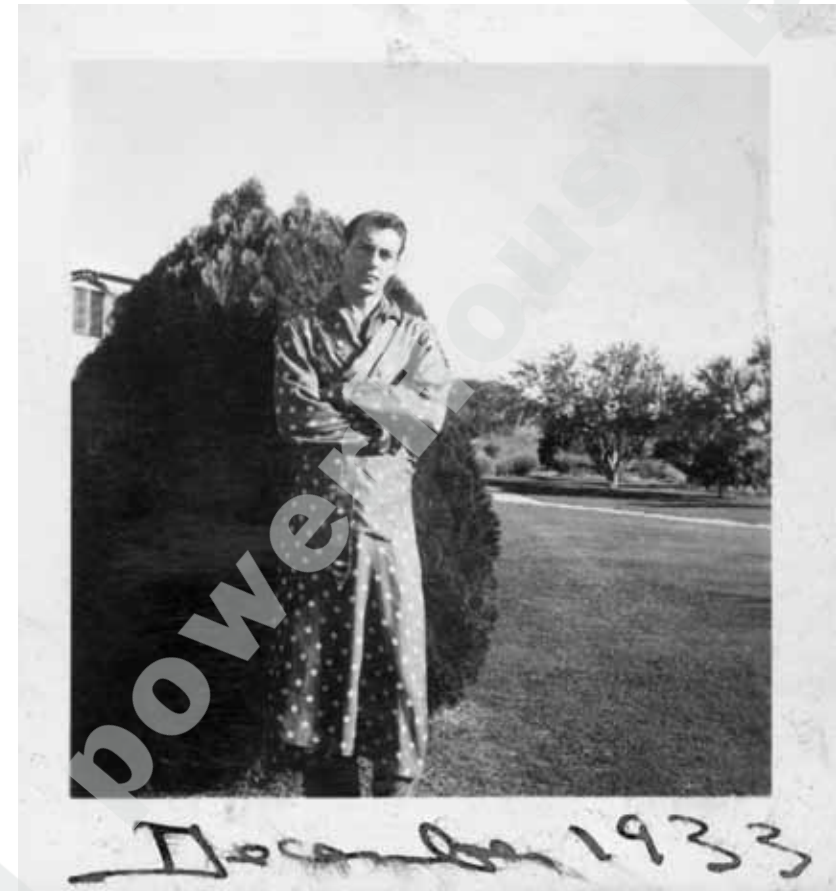
Rocky, Palm Beach, Florida, 1931



Rocky and Gary, Beverly Hills, California, 1959



Gary, Van Nuys, California, 1934



Gary, Van Nuys, California, 1933



Sammy Davis, Jr., Cooper residence, Brentwood, California, 1956



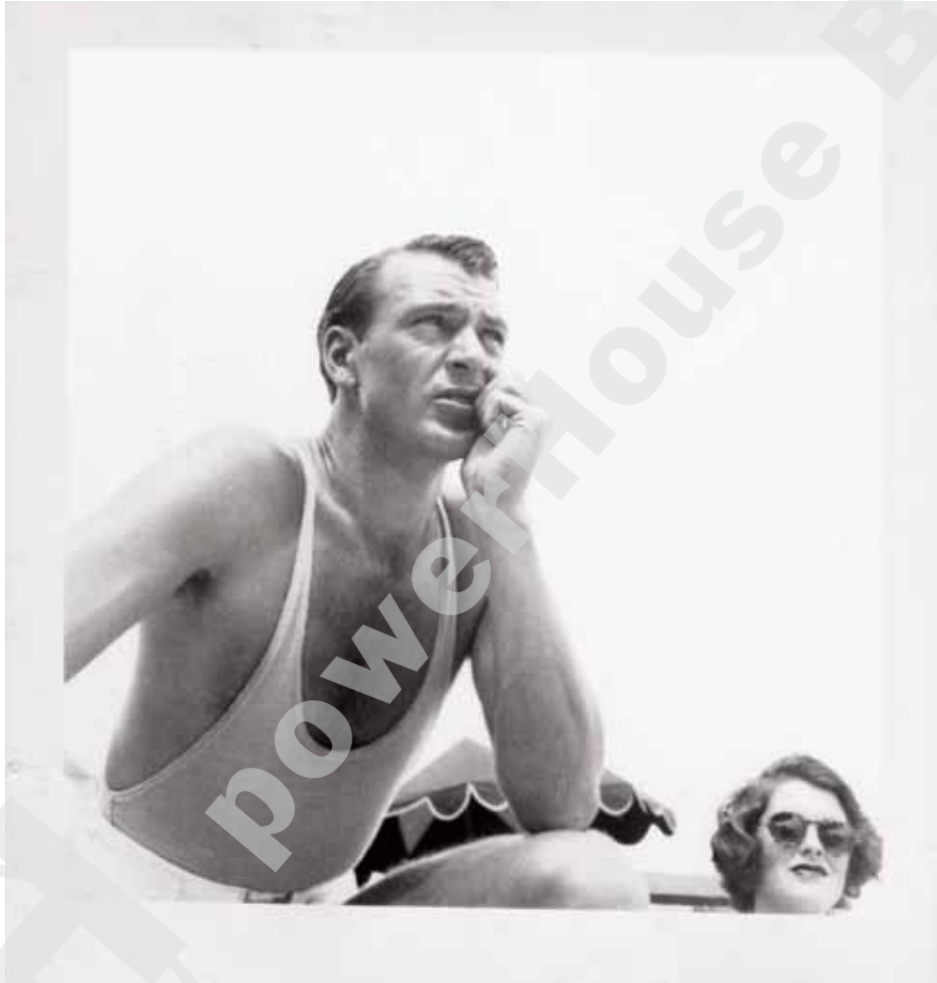
Above: Frank Sinatra and Eddie Fisher, Holmby Hills, California, 1960
Below: Elizabeth Taylor and Tony Curtis, Holmby Hills, California, 1960



Rocky and Gary, Los Angeles, California, 1955



Rocky and Gary, Los Angeles, California, 1939



Above: Gary and Rocky
Opposite: Rocky, Southampton, New York, 1934













Left to right: Maria,
Veronica Shields
(Gary's mother-in-law),
Gary, Pablo Picasso, and Rocky,
Villa La Californie,
Cannes, France, 1957



The Man from Montana



Gary (on left) with friends,
Helena, Montana, 1909



Gary and Arthur Cooper, Helena, Montana, 1904



Gary, Helena, Montana, 1904

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